

Multi-Store Home Décor and Renovation Business Investment Summary

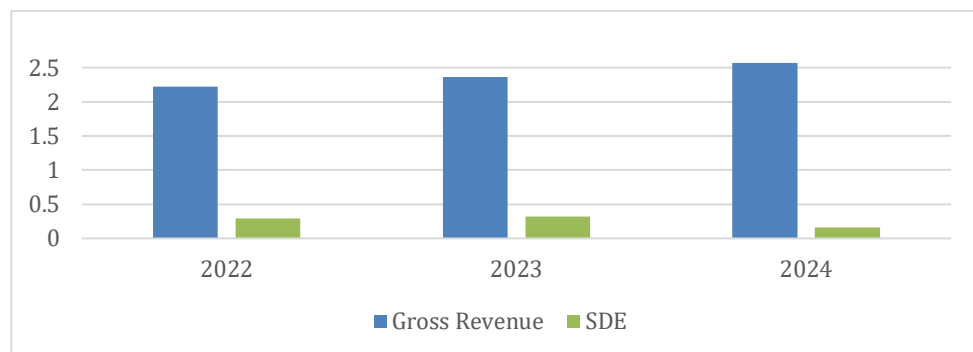
Enterprise Value **\$895K Total Enterprise Value**

Business Overview This company specializes in providing top-quality branded home décor and renovation products to painting contractors and DIY customers. Founded in 2017, the company has established a strong reputation for high-quality products and excellent customer service. The business benefits from a seasoned management and retail team with multiple decades of combined experience, ensuring continued operational excellence. The company offers a comprehensive range of products including premium interior and exterior finishes, essential tools and accessories, and specialty solutions. Their robust e-commerce platform also contributes to significant local and national sales.

End Market & Customers Operating multiple retail locations across Southeast Michigan, the business serves a diverse and loyal customer base, including residential, commercial, and contractor clients throughout the greater Metro Detroit area. The market opportunity within the home decor and renovation sector is substantial, driven by consistent demand from professional contractors and individual homeowners undertaking renovation projects. Future growth can be further driven by leveraging the robust e-commerce platform, enhancing targeted marketing initiatives, and continued staff development.

Financial Overview This established home decor and renovation business presents a solid financial foundation with significant growth potential. Over the past three years, the business has generated **average annual Seller's Discretionary Earnings (SDE) of over \$255,000**, with average annual revenues **exceeding \$2.37 million**. The acquisition can be structured as an asset or stock sale for the right buyer.

Transaction Details & Ownership The current ownership is offering this multi-store package at **\$895,000**. This price reflects a **2.46x SDE** multiple on the business, valued at **\$395,000**, and includes all necessary fixtures, furniture, equipment, and inventory with the sale. While an all-cash deal at closing is preferred, the owner is open to considering flexible structures, including seller financing for qualified buyers with a significant down payment, under favorable conditions.



Contact

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